

Media Release



The Village of New Maryland embarks on Urban Design Standards and Public Realm Guidelines for New Maryland Highway

For immediate release: March 23, 2021

The Village of New Maryland is excited to launch a project aimed at establishing urban design standards and guidelines to create a more vibrant community core along New Maryland Highway. UPLAND Planning + Design is supporting the municipality with professional expertise to re-imagine a main street design and to facilitate public consultations this spring and summer. The project officially got underway with a Council-in-Committee presentation and discussion on March 10, 2021.

“This project will help us to achieve the growth objectives of our ‘Village Strategic Plan’ and ‘Municipal Plan’. A stronger Village core will increase opportunities for active living and attract more services and amenities for our community and region”, said Mayor Judy Wilson-Shee. “With the completion of a new water infrastructure project on the horizon, we expect an uptake in development activity. The design standards and guidelines will ensure that development on New Maryland Highway will be in line with our goals as a municipality. We are excited to begin discussions with the community on the right type and character of development we would like to see on our main street.”

Over the next few months UPLAND will analyze municipal data, develop possible design approaches and have conversations with key stakeholders. This includes the New Brunswick Department of Transportation and Infrastructure as the primary authority for New Maryland Highway.

“Ever since the adoption of the Trails and Bikeways Master Plan for the Village of New Maryland, it has been our goal to promote active lifestyles in the community”, added Wilson-Shee, “creating attractive destinations in the heart of New Maryland where residents can run their daily errands, go for a walk, socialize and support local businesses are the main reasons for this project.”

Details on how to participate in this process can be expected in late May 2021 and the specifics will be appropriate to the local COVID-19 situation at that time. The current project timeline foresees the adoption of Urban Design Standards and Public Realm Guidelines in late summer of this year.